

CAR - View

This is a complete view of the Class Activity Report for your class based on your responses to each part of the form.

You can print it by pressing Ctrl-P or Command-P on your keyboard. You can also save a PDF copy if you wish, or copy and save your responses to another file for your class's official record.

You cannot submit your report from this page. Please return to the dashboard to submit the full report when ready.

Dartmouth Class of 1961

By The Numbers

Thank you for taking the time to fill out the 2019 Class Activity Report (CAR). **The CAR is an archive of your Class Activities for the fiscal year (July 1, 2018 - June 30, 2019).** This will serve as a reference tool for class officers from your class, class officers from other classes, and the Alumni Relations staff.

The CAR helps Dartmouth activities staff to learn about the dedicated efforts of our class leaders. It also facilitates the sharing of best practices which, in turn, helps all classes move forward - keeping classes connected and engaged with as many classmates as possible. The CAR also helps the Class Officers Association Executive Board (COAEB) identify exemplary classes to be considered for year end awards - including [Class of the Year](#) and association awards - that are given out annually at the volunteer leadership conference in Hanover.

Questions?

If you need further assistance, please email your [Class Activities liaison](#).

Class Year: 1961

in Original Class (Class Base + Deceased): 721

Alive as of FY19 Fiscal Year End: 532

Not Interested: 31

Lost or "No Good Mail Address": 14

Incapacitated: 9

Class Base (Living Classmates - Lost/No Address - Incapacitated - Not Interested): 478

of Surviving Spouses on record: 88

Dues Base #: 469

DCF Base #: 478

Current Class Mail Addressability (Current Valid Mail / Alive as of Fiscal Year End): 89.85%

Current Class Email Addressability (Current Valid Email / Alive as of Fiscal Year End): 81.39%

Executive Committee

CURRENT YEAR COMMITTEE

Classes that celebrated a reunion in FY19 should indicate new officers in the "Future (FY20) Committee" section.

President(s): Donald F. O'Neill

Vice President(s): G. H. Denniston, Jr.; Gerald P. Kaminsky

Secretary(s): Victor S. Rich

Treasurer: H. James Baum

Mini-Reunion Chair(s): David E. Prewitt; Joan Prewitt; Maynard B. Wheeler, M.D.

Newsletter Editor(s): Thomas S. Conger

Digital Content Manager(s): Harris B. McKee, Ph.D.

DCF Head Agent(s): Robert H. Conn, A.P.R.; Henry E. Eberhardt III; Hopkins Holmberg; Roger W. McArt; Harris B. McKee, Ph.D.; Donald F. O'Neill

Gift Planning Chair(s): David G. Armstrong; Irwin L. Facher

Reunion Chair(s):

Other Members with Titles: Oscar P. Arslanian (Arts Chair); Tom Killin Dalglish, J.D., Ph.D. (Chair: Historian); Nyla C. Arslanian (Chair: Ladies Committee); Patricia W. Rich (Chair: Ladies Committee); Harris B. McKee, Ph.D. (Necrologist)

At-Large Members: Robert L. Anderson, Esq.; Richard I. Beattie; Russell A. Boss; Charles E. Buffon; David G. Cook; Dennis A. Dinan; Henry E. Eberhardt III; FJ Eicke; Irwin L. Facher; Frederick S. Fields; T. Cartter Frierson; William C. Glenn; William E. Haynsworth; Hopkins Holmberg; Gerald P. Kaminsky; Arthur M. Kelton Jr.; Michael W. Kirst, Ph.D.; Kenneth C. Kolb; J. Michael Murphy; Alan R. Orschel; David E. Prewitt; John F. Reno; Victor S. Rich; Robert M. Rosier; Marvin M. Witofsky; Ronald Wybranowski

If any of the above listed volunteers stepped down over the course of the year, list their names, titles, and (if available) the date they stepped down. There are needed corrections to the above information. Please see below. 1. Head agents are : Henry Eberhardt , Roger Mc Art , Harris McKee. These 3 and Denny Denniston , Bob Conn , and Don O'Neill make up the Swat Team for YE participation giving. 2. Robert Frost Endowment Project Chair - Pete Bleyler 3. Women's Initiative Committee Co-Chairs - Patti Rich , Nyla Arslanian 4. Class Constitution Chair and Legal advisor to the

class - Bill Collishaw 5. Class of '61 Legacy Project Chair - Oscar Arslanian (replaces title , Arts Chair) 6. '61 Classmate Awards Committee Chair- Dave Prewitt. 7. Class and Classmate Alumni Awards Archive Project Chair - Denny Denniston 8. Remove Tom Dalglish as class historian. 9. Remove all at large members.

If new officers have joined your Class Executive Committee mid-year, list their names, titles, and date they joined. Add Franklin M. Stephens as an additional Mini-Reunion Chair as of December 2017.

FUTURE COMMITTEE

Please note the names of new officers - including a new slate of volunteers after a leadership transition during a reunion year - below.

Incoming President(s):

Incoming Vice President(s):

Incoming Secretary(s):

Incoming Treasurer:

Incoming Mini-Reunion Chair(s):

Incoming Newsletter Editor(s):

Incoming Digital Content Manager(s):

Incoming Head Agent(s):

Incoming Gift Planning Chair(s):

Incoming Reunion Chair(s):

Incoming Other Members with Titles:

Incoming At-Large Members:

Section completed by: Don O'Neill , Denny Denniston, Harris McKee-

President/Vice President

Class Goals

Describe specific class goals for last year: 2018 - 2019 was an outstanding year for the class of 1961. While 2017-18 set records, with the class being awarded class of the year 25 years out , this year was marked by again achieving very high standards of excellence in all class activities Our key goals were 1. To continue to accomplish our

goals for the year and perform at the highest levels of accomplishment and service to our class and the College - no mean feat given our growth in performance over the last 5 years. 2. Support the College's 250th Anniversary with individual capital gifts and participation in 250th Anniversary activities. 3. Increase participation in class leadership by non-officers to build a farm team for the future. 4. Conduct a London UK mini-reunion to celebrate the 80th birthday of many of our classmates and the 250th anniversary of Dartmouth College (hence the selection of London, England for the location). 5. Exceed our \$ and exceptionally high % participation goals for the Dartmouth College Fund. Begin planning for our 60th Reunion DCF drive using Multi Year giving options with our top 25 leadership giving donors 6. Raise the balance of the \$100K Robert Frost Endowment to support student centered learning in the Arts and International Affairs 7. Reinvigorate Bartlett Tower deferred giving in support of the Call to Lead campaign and in consideration of the aging out of our class. This will be a key focus of our 60th Reunion financial plan 8. Transition to a new class Treasurer, Jim Baum, after Ivar Jozus' retirement. 8. Continue to review our class Constitution which will now incorporate our spouses as classmates (non-adopted) and which will incorporate new, more realistic policies for spending approvals, at large membership, officer role definitions, Officer role succession, and general cleanup of the language. 9. Continue to serve the class effectively as a consensual, hardworking, mutually respectful class officer team 10. Continue to maintain the highest standards of excellence in all Executive roles not specifically mentioned above with monthly Conference calls. Our executive team pitches in wherever there is a need. We are cross functional in every respect. Look at the number of roles many of our teammates play to serve the class and the College. It's remarkable - really - and I as President thank my lucky stars every day for their extraordinary contributions, many having been at this for years and years. We are eternally grateful for their love of Dartmouth and their loyalty to the class of 1961.

Class Succession

What is your leadership succession plan? In what ways did you activate it this year? The Vice-President assumes the position of Class President if the President dies or becomes incapacitated, or if the Class Executive Committee votes that he is not doing the job adequately. The Vice President is traditionally next in line to become the Class President, but this is not cast in stone. Our Nominating Committee nominates

candidates for each office to be elected by vote of the class. There was no activation of the plan this year. We did add another Mini-Reunion Chair in December and transitioned to a new Treasurer in January 2019.

In 2020, your class is scheduled to hold: No Elections

Class Governing Documents

Have you reviewed your class constitution or made changes in the last year? Reviewed

Upload your most up to date

constitution: http://classes.dartmouth.org/s/1353/forms/34390/495652/Constitution_Revision_032810.pdf

Communications

Describe your class communication plan/strategy: Our communications plan has provided a model for other classes. It is uploaded below but also available on our website at:

<http://www.dartmouth.org/classes/61/D'61%20Class%20Communications%20Plan-%20Final%20Draft.pdf>

Your communication

plan: http://classes.dartmouth.org/s/1353/forms/52117/495652/D61_Class_Communications_Plan_Final_Draft.pdf

Describe *digital* communications sent to classmates (i.e. content, intended impact, measured impact): We use iModules extensively to communicate with classmates and class agents. Publication notices for all formal Wide-Wide-World Newsletter are distributed with links to both PDF and HTML editions. Class Agents are updated regularly on the state of the Dartmouth College Fund progress. We also provide notices of Classmate and spouse deaths with links to obituaries posted on our website. Rather than posting obits in the Dartmouth Alumni Magazine, a link from DAM to our class obituary site provides access to obituaries for all deceased classmates. In

addition, we notify classmates of awards and accomplishments of other '61s. This year, all of these digital messages totaled 61 emails. The intent of these communications is to keep classmates informed of class activities and classmate activities. The impact is reflected in regular responses from classmates thanking the digital communications manager for "everything you do". Also, classmates alert our necrologist about any deaths, nearly always in advance of notification from the college and often in time for classmates to attend memorial services. Finally, we post on our class website extensive and detailed Minutes of each class executive committee meeting/conference call and each class meeting, which keeps classmates current on what is currently happening within the class and what is intended for the future. Classmate responses are indicative of the success of these communications: class participation for DCF, Bartlett Tower Society and class dues is all at high levels on a consistent basis.

Describe *print* communications sent to classmates (i.e. content, intended impact, measured impact): We send print copies of our Wide Wide World Newsletter to all classmates who have not opted out of print copies. Green cards included with the newsletters provide copy for subsequent newsletters and class columns for DAM. In addition, we send three dues notices which have resulted in our having one of the higher responses for dues payments. We also send two DCF mailings to all classmates.

What is your primary tool for sending emails to your class? iModules

If "Other" or "Don't Send Email," please describe:

Please share 2-3 of your most significant challenge(s) in communicating with your class: 1) Maintaining accurate contact information (as our classmates are experiencing moves into retirement locations and homes). 2) Maintaining appropriate contact for classmates with cognitive issues.

Class Meetings

There are two types of class meetings:

1. *A meeting where the entire class is invited. This typically takes place during major or mini-reunions.*
2. *A meeting of the executive committee, which can take place in person, by telephone, via email or the internet (e.g., GoToMeeting).*

The Class Presidents Association recommends at least quarterly calls with the executive committee (including the DCF Head Agent and Gift Planning Chair) along with the class Alumni Councilor.

How many class meetings did you hold this year? 3

How many executive committee meetings did you hold this year? 13

What is your class's typical attendance for executive committee meetings? 12-15 of 19

What strategies do you use to make meetings more effective (i.e. video calls, innovative agendas, officer report-outs, forms, etc.)? We've started to use Zoom for EC phone meetings and DCF calls. Very helpful. All meetings are preceded by issuance of a meeting notice, the previous meeting's minutes, an agenda, call in instructions. Meetings start on time 12 noon, second Wednesday of each month, and end before 1 pm. Usually no more than 45-50 minutes. While there is sufficient flexibility in the format to allow for free discussion, laughter, etc., the group likes to have the chair keep things on track. Nothing's perfect, but we do get the essentials done. For special project work, DCF planning and performance review meetings, and special confidential issues we will meet in smaller groups to allow for deeper discussion. Our class is served by Vincent Wilson as class manager. He attends all meetings and is a valuable, willing and talented resource to us in all areas of interest.

Sample agenda from an executive committee

meeting: [http://classes.dartmouth.org/s/1353/forms/41637/495652/Class Officer Conference Call Agenda 20190723.docx](http://classes.dartmouth.org/s/1353/forms/41637/495652/Class_Officer_Conference_Call_Agenda_20190723.docx)

Other Information

Please describe an innovation or significant accomplishment from the past fiscal year that may be shared with others: Our London Mini was designed and led by Frank Stephens. He lives in London, has a passion and deep knowledge of the city, its people, culture and history. Consequently he and his wife Dawn treated 19 of us to an unbelievable experience we would have never received were it not for his living in and loving London. So when doing mini's, get a local classmate with passion and knowledge for what you want to do.

In what areas and in what ways might you benefit from guidance from peers and/or staff? Guidance from peer classes and/or College staff is always welcome

Section completed by: Don O'Neill Denny Denniston Harris McKee Vic Rich

2018 - 2019 was an outstanding year for the class of 1961. While 2017-18 set records, with the class being awarded class of the year 25 years out, this year was marked by again achieving very high standards of excellence in all class activities. Our key goals were 1. To continue to accomplish our goals for the year and perform at the highest levels of accomplishment and service to our class and the College - no mean feat given our growth in performance over the last 5 years. 2. Support the College's 250th Anniversary with individual capital gifts and participation in 250th Anniversary activities. 3. Increase participation in class leadership by non-officers to build a farm team for the future. 4. Conduct a London UK mini-reunion to celebrate the 80th birthday of many of our classmates and the 250th anniversary of Dartmouth College (hence the selection of London, England for the location). 5. Exceed our \$ and exceptionally high % participation goals for the Dartmouth College Fund. Begin planning for our 60th Reunion DCF drive using Multi Year giving options with our top 25 leadership giving donors 6. Raise the balance of the \$100K Robert Frost Endowment to support student centered learning in the Arts and International Affairs 7. Reinvigorate Bartlett Tower deferred giving in support of the Call to Lead campaign and in consideration of the aging out of our class. This will be a key focus of our 60th Reunion financial plan 8. Transition to a new class Treasurer, Jim Baum, after Ivar Jozus' retirement. 8. Continue to review our class Constitution which will now incorporate our spouses as classmates (non-adopted) and which will incorporate new, more realistic policies for spending approvals, at large membership, officer role definitions, Officer role succession, and general cleanup of the language. 9. Continue to serve the class effectively as a consensual, hardworking, mutually respectful class officer team 10. Continue to maintain the highest standards of excellence in all Executive roles not specifically mentioned above with monthly Conference calls. Our executive team pitches in wherever there is a need. We are cross functional in every respect. Look at the number of roles many of our teammates play to serve the class and the College. It's remarkable - really - and I as President thank my lucky stars every day for their extraordinary contributions, many having been at this for years and years. We are eternally grateful for their love of Dartmouth and their loyalty to the class of 1961.

Treasurer

Financial Information

The Class Treasurers Association recommends that classes send 3 or more paper and/or electronic dues solicitations each year.

The purpose of dues is to support class engagement, and the funds should be invested accordingly into class projects, mini

reunions, major reunions, newsletters, etc. The Association encourages treasurers to set quantifiable dues participation goals that enable dynamic classmate engagement.

Has a financial report for fiscal year 2018 been filed with Alumni Relations? Filed

Is your class current with its Form 990 filings with the IRS? Yes

Class Dues

Please report Fiscal Year 2019 information only. Do not count pre-paid dues.

NOTE: Total amounts and participation for dues will be loaded from Quick Base in mid-July after the fiscal year close. This will overwrite any information you have already entered into those specific fields.

Did your class collect dues? Yes

Describe your dues philosophy: We encourage classmates to pay dues as these are the funds that can and are used to support events , special projects , mini reunions. We also encourage a dues supplement of \$20 or more to help fund our class projects. Most comply with this request, and this added 42.4% to our total dues collected.

of written/paper solicitations: 3

of electronic solicitations: 0

Solicited amount for Class Dues: \$ \$61.00

Option to add additional contribution toward projects? Yes

Total dues collected in FY19: \$ \$22,928.00

Total # of dues payers in FY19: 264

Dues Base (Active Mailing Classmates + Surviving Spouses if Solicited - Dues Omit - Incapacitated - Lost/Bad Addresses): 469

Dues Participation (Dues payers/Dues Base): 56% %

Balance of Class Treasury at end of this fiscal year: \$ \$47,015.85

Comments about Class Finances/Dues:

After many years of faithful and exemplary service , Ivar Josus retired as Class Treasurer. Jim Baum agreed to take over from Ivar. The transition took place during the months of November- June , not without a few challenges but for the most part successfully. The class is now using the Ledyard bank and has switched over to the College Class Treasury System.

Please describe an innovation or significant accomplishment from the past fiscal year that may be shared with others:

The Class conducted a mini reunion in London UK and Class Treasury supported Frank Stephens' (mini-reunion leader) collection and foreign currency funding requirements. Very successful outcome.

What are your goals as treasurer for the coming year?

Key goals are 1. Complete the transition and prepare the Financial Statement and 990. 2. Get ready for 60th Reunion Class Treasury requirements. With College's help , lay out a plan and get started in 2019-20.

In what areas and in what ways might you benefit from guidance from peers and/or staff?

Help from the college in terms of 60th reunion requirements

Section completed by: H. James Baum, Don O'Neill, Denny Denniston

Secretary

The class secretary is responsible for submitting six bi-monthly class columns to the Dartmouth Alumni Magazine. These columns present opportunities to share classmate and class executive committee news with classmates and the alumni body at-large.

Secretaries are encouraged to write informative, factual, entertaining columns that touch a broad cross-section of the class. The secretary is also responsible for preparing classmate obituaries for the Magazine, unless the class has designated a necrologist.

of Class Notes Columns Published in Dartmouth Alumni Magazine between July 1 - June 30: 6

Do you actively solicit class news/feedback for DAM columns? Yes

If so, how? Email,Phone,Newsletter,Website,Other

Do you track how many unique classmates you include in columns annually? Yes

Class obituaries are provided by? Necrologist

Do you have other duties within the class executive committee? If so, please describe: Member of 4-person 1961 Constitution Revision Committee; Member of 3-person 60th Reunion Class Project Committee; Member of 4-person ongoing '61 Special Recognition Awards Committee (also appointed to write plaque citations for all award recipients to date); Member of 3-person committee responsible for producing and editing '61 annual CAR; Alumni Council member.

What are your goals as secretary for next year? To communicate with as many classmates as often as possible and as completely as possible. For example, for the past fiscal year, we had 12 monthly class officer conference calls, 1 class officer meeting and 2 open class meetings, with extensive (5-6 typed pages each) formal Minutes for each. After formal approval of these Minutes, they are posted on our Class website (and often in our Class newsletter) along with each '61 column for DAM. Publication of these extensive Minutes and '61 DAM columns enable ALL classmates to fully understand what is going on and to feel involved in what is happening within the class, Also, it often leads to interactive questions and/or comments from classmates.

Please describe an innovation or significant accomplishment from the past fiscal year that may be shared with others: 1- Integrated non-restricted info re the College learned during Alumni Council (A/C) semi-annual meetings and A/C communications into class officer conference calls/meetings and into '61 class articles for DAM. 2- Received "Class Secretary of the Year" in 9/2018 f/y/e 6/30/2018.

In what areas and in what ways might you benefit from guidance from peers and/or staff? Such guidance is always appreciated and often beneficial, but not really urgent since I have been class secretary for more than 25 years, and was vice-pres. (twice) and pres. (twice) of the Class Secretaries Assoc. Also, was a member of the COAB for 6 years. Still, any and all interaction with peers and staff would probably be useful.

Section completed by: Victor S. Rich

Newsletter Editor

The Class Newsletter Editors Association encourages classes to publish a minimum of three, eight page newsletters per year.

How many printed newsletters did you distribute since July 1, 2018? 3

Total # of print pages: 36

Did you also distribute these electronically? Yes

How many non-print newsletters did you distribute since July 1, 2018? 42

Total # of non-print pages: 100+

Please indicate the methods by which your class newsletters were distributed: US

Mail,Email,Class Website

If "Social Media" or "Other," please describe:

Which tool(s) do you use to produce your newsletter? MS Word,Other

If "Other," please describe: Adobe Dreamweaver

Did you include a Green Card or Take a Minute Card (TAM) with printed newsletters, or a link to one in electronic newsletters? Yes

Do you solicit input and information from your classmates in another way? If so, please tell us about your methods. We get emails from classmates about their own activities and successes and about the activities and successes of other classmates which we incorporate in our printed and non-printed newsletters.

If you did not produce a newsletter in any format this year, please share your reasons and any obstacles you may have encountered.

What are your goals as editor for next year? Create at least three newsletters

Please describe an innovation or significant accomplishment from the past fiscal year that may be shared with others:

92 unique classmate citations in printed newsletters. For every printed newsletter, an HTML version was also created that included links to each cited alum as well as links to each major section.

In what areas and in what ways might you benefit from guidance from peers and/or staff?

Section completed by: Harris McKee, Denny Denniston

Digital Content Manager

Website

Your class website URL: www.dartmouth.org/classes/61/

Check all of these best practices that apply to your class/website. Designated digital content manager, Class newsletters, Class project details, Class calendar and event details, Class officer contact information, Classmate obituaries, Sharing classmate news (or links to news), Photo gallery (or links to photo galleries), Online dues payment, Link to DCF giving page, Link to other Dartmouth resources, Class notes submission form

How often is your site updated? Weekly

If authentication is used for some or all of your class website, what method do you use? We remove the "@" sign from email addresses and replace it with "****" to minimize access to personal information by web-crawlers

What duties do you perform as the digital content manager(s)? Website, Social Media, Email Marketing, Surveys

Other Digital Presence

On which platforms does your class have an online presence? Facebook

If "Other," please describe: Facebook has not been a fruitful means of communication for our class.

If you have a class Facebook page, please share the URL:

If you have a class Facebook page, how many people are members?

If you have a class Facebook page, who is permitted access? Classmates, Classmate's Significant Others

If you have a class Instagram account, please share the account handle: N/A

If you have a class Instagram account, how many followers do you have? N/A

If you have a class Instagram account, is it private or public? N/A

Other Information

What are your goals as digital content manager for the coming year? Maintain current standard of regular weekly updates and communication to Classmates.

Please describe an innovation or significant accomplishment from this past fiscal year that may be shared with others: Regular use of iModules emails to communicate 60 times during the year to classmates. We also created HTML version of printed newsletters with links to each cited alum (92 unique citations). We also have maintained an obituary section which, beginning this year, includes obituaries for spouses as well. Classmates receive obit updates electronically when possible in time to attend memorial services.

In what areas and in what ways might you benefit from guidance from peers and/or staff? We're always open to ideas.

Section completed by: Harris McKee, Denny Denniston

Mini-Reunion Chair

The Class Mini-Reunion Chairs Association recommends that classes plan a minimum of three mini-reunions per year. A mini-reunion is any non-reunion gathering of a class that:

- *is widely publicized to ALL classmates*
- *requires some effort to organize*
- *brings classmates together for the main purpose of reconnecting / camaraderie*

Recognizing that mini-reunions take on many shapes and sizes, please use the following examples to help determine your mini-reunion type:

- *Single Day, Single Location: NYC Museum Tour, Hike in the Upper Valley, etc.*
- *Single Day, Multi-Location: Day of the Year, Class Birthday Celebrations, etc.*

- *Multi-Day, Single Location: Homecoming, Weekend in Napa Valley, etc.*
- *Multi-Day, Multi-Location: Alumni Travel with Multiple City Stops*

Please note the following guidelines:

- *Mini-reunions taking place at multiple locations at the same time (e.g., class birthdays): Each separately organized event (location) counts as a separate mini-reunion, even if it is part of a multi-location event.*
- *Recurring gatherings such as a monthly brunch are to be counted as one mini-reunion.*
- *Classes are encouraged to try new events that will broaden the reach of the mini-reunion program by hosting events that speak to the varied interests of your classmates. Please indicate the number of new locations utilized to host a mini-reunion below.*

If you have questions, please contact [Briana Gochenour](#).

Mini-Reunions by the Numbers

Total number of mini-reunions held: 3

What percent of your class base attended a mini reunion this fiscal year? 11-20%

How many non-classmate guests attending a mini-reunion: 1-25

How many unique cities hosted mini-reunions? 2

Of these cities hosting mini-reunions, how many were new hosts? 1

Mini-Reunion Tracking Document:

What were your class mini-reunion Goals for the past year? To reach out to all members of the class by email and newsletter.

How did you accomplish these goals? By multiple timely emails and frequent newsletters

What are your class mini-reunion goals for next year? Same

Mini-Reunion Highlights

Please highlight one - and up to three - of your most engaging Mini-Reunions of this past year.

MINI-REUNION HIGHLIGHT 1

Title: Homecoming Mini-Reunion

Date: 10/26/2018

Type: Multi-Day Single Location

Number of Classmate Attendees: 1-25

Number of Guest Attendees: 1-25

How did you market this event? Newsletter promotion, multiple specific emails, and posting on the website of the itinerary, registration form, and attendees.

Did you co-sponsor this Mini-Reunion with another Dartmouth class/organization? No

Please provide a brief description of this event: On a beautiful but near freezing Friday eve, classmates gathered at the Hanover Inn at 5 PM for cocktails and dinner before assembling for the Homecoming Parade—at which the Class Frost Banner was joined by one celebrating "Class of the Year"! The official celebrants were moved down from in front of Dartmouth Hall to stands at the north end of the green. For the first time, through an agreement with the local authorities, the bonfire was diminished in size and protected from contact by the First Year {Freshman} Class of '22 by several fences. Nevertheless, the festivities carried on. Saturday morning student activities were moved to the Hanover Inn for the celebration of the new Class Award in the name of Steven Bosworth. We started with the Arts Initiative awardees, Spring Yu and Mary Pedicini '19s, who are making a film "An Inordinate Fondness" using puppets that they made and a theme of insects. We will be able to see the final product online in the spring. They were followed by our Academic student from the Geography Department, Benny Adapon'19, whose topic has the complex title of: "Geopolitical Ecologies: Care, Indigeneity, and Development in the Coron Protected Area, Palawan, Philippines." Then we moved into the initiation of our involvement with the John Sloan Dickey Center for International Understanding with a student panel organized by former Ambassador Dan Benjamin, the director, which provoked a spirited interchange about Dartmouth's growing involvement with the world at large. Class President Don O'Neill presented Steve Bosworth's widow, Christine, with a commemorative bowl—Simon Pearce's best—and President-emeritus, Jim Wright, reflected on his years when Steve was a trustee

and friend. Steve's daughter, Allison, and her husband Andre Spinard also were welcome additions to the celebration. After lunch, several hardees attended the victorious Harvard game in freezing rain while some watched it more comfortably on ESPN. We regathered at the DOC House on Occom Pond for dinner with Chris Sneddon, chair of the Geography Department and advisor to Benny, as our speaker. It was a fortuitous coincidence that Chris had been a Peace Corps Volunteer in the Philippines where Benny is from, his project is based, and where Steve and Christine had lived during his diplomatic service. Sunday morning closed out the weekend with an ample brunch at the Norwich Inn. Classmates attending: Armstrong, Baum, Bleyler, Burton Chapman, Hargraves, Holmberg, Jackson, Johnson (Art), Knox, Murphy, Naylor, O'Neill, Prewitt, Rich, Rozycki, Stuart, Watson, Wheeler, Wybranowski and, for the first time, two widows, Eileen DiSavino and Christine Bosworth. Hopefully, they are starting a trend! During the proceedings, Treasurer-emeritus Ivar Jozus was presented with the class special award in absentia:

Would you offer this Mini-Reunion again? What would you do differently? This fall mini is an annual event which we will hold again this year.

MINI-REUNION HIGHLIGHT 2

Title: London Mini Reunion May 2109

Date: 5/15/2019

Type: Multi-Day Single Location

Number of Classmate Attendees: 1-25

Number of Guest Attendees: 1-25

How did you market this event? Coverage in three Newsletters, Website links to itinerary, registration, and who's coming, four emails, and letter.

Did you co-sponsor this Mini-Reunion with another Dartmouth class/organization? No

Please provide a brief description of this event: During May 15-18, 2019, the small (less than 500 surviving classmates) but highly active Class of 1961 (winner of Class of

the Year for two of the past four years) held its first off-campus mini-reunion in a foreign location (London, England). What started as a moment of historical significance almost exactly 30 years ago, when the Class of '61 held its first off-campus mini-reunion (and the College's first official off-campus mini) in early May 1989 in Washington, D.C. evolved over three decades into a celebration of Dartmouth's 250th Anniversary. The Class held its first foreign mini in the city and country from which the then Lord Dartmouth and the then King of England indirectly provided the financial support necessary for the evolution of Dartmouth College in colonial America. During the London mini, 19 classmates, spouses and significant others followed a detailed and extensive schedule which included visiting historical sites and listening to historical perspectives. The Class' highlight event was the final banquet dinner celebrating our classmates' 80th birthday and Dartmouth's 250th anniversary.

Would you offer this Mini-Reunion again? What would you do differently? All participants extolled the event so we'd be delighted to do it again for the next 250th anniversary. Our chair Frank Stephens did an excellent job of organizing everything with the right amount of sightseeing, camaraderie, and good times.

MINI-REUNION HIGHLIGHT 3

Title: Virtual Reunion on 61st day of Year

Date: 3/2/2019

Type: Single-Day Multi-Location

Number of Classmate Attendees: 26-50

Number of Guest Attendees: 1-25

How did you market this event? This was our third annual Virtual Reunion so part of our marketing was through publication of photos and information following each of our previous Virtual Reunions. We then provided dedicated email notifications beginning in January.

Did you co-sponsor this Mini-Reunion with another Dartmouth class/organization? No

Please provide a brief description of this event: We invite '61s to get together if possible wherever they are on the 61st day of the year and take a picture of a Virtual Reunion poster that I provide with all the people participating where they are even if they only send a selfie of themselves holding the poster. The photos are then posted on the website with links from newsletters.

Would you offer this Mini-Reunion again? What would you do differently? Yes. I think that we'd follow the same format.

Other Information

Please describe an innovation or significant accomplishment from this past fiscal year that may be shared with others:

In what areas and in what ways might you benefit from guidance from peers and/or staff?

Section completed by: Harris B McKee, Maynard B Wheeler

Major Reunion Chair

What reunion did you celebrate this year? No reunion celebrated.

Number of classmates returned:

Number of total reunion guests returned:

Please describe a reunion innovation or significant reunion accomplishment that may be shared with others:

Section completed by:

DCF Head Agents

DCF and other gift information in grey fields on this screen will be completed by the Development Office in mid-July. Please enter any comments you may wish to add at the bottom of this page and mark this section complete.

Total amount raised this year: \$242,282

of participants: 359

DCF Base: 478

**The DCF Base is calculated to include all living undergraduate alumni who have a preferred mailing address, excluding incapacitated, adopted, lost, fund omit, and not interested.*

% Participation (Participants/DCF Base): 75.1%

The 1769 Society recognizes donors who give \$2,500 or more to Dartmouth through the Dartmouth College Fund during the past year. Recognition levels for younger classes are graduated.

Comments about DCF / Other Giving: The use of EverTrue by our class agents materially hampered the work of head agents to monitor class agent activity.

What are your goals as head agent for next year? 1) To have class agents and head agents all using VOLT 2) To initiate our 60th reunion efforts with emphasis on Multi-year leadership gifts (FY20-21-22) as well as Early Bird gifts 3) To conduct an early focus on the 97 contributors who gave in the last week of the campaign and obtain earlier gifts 4) To conduct an early focus on leadership giving supporting goal #2 above.

Please describe an innovation or significant accomplishment from this past fiscal year that may be shared with others:

Three aspects: First, we assembled a few class agents as Leadership Agents to specifically approach our classmates with greatest giving potential. Second, we used an eight-person SWAT team beginning on about Memorial day to conduct a blitz of non-giving classmates, focusing first on LYBUNTs, second on recent SYBUNTs, and finally on every non-giver left. Got 143 contributors in the last month. Third, periodic updates sent to class agents along with detailed graphs of progress in dollars, donors, and participation compared with the year before. And agents rated as outstanding, excellent, good based on percent of contacts who have given as a motivator.

In what areas and in what ways might you benefit from guidance from peers and/or staff? We are very pleased with the support provided by Vince Wilson this year. Please keep him assigned to the Class of 1961. Always interested in best practices of other classes especially those in our age group. Continuing assistance needed during transition from gift recording system VOLT to EverTrue.

Section completed by: Harris McKee, Henry Eberhardt, Denny Denniston

Gift Planning Chair

The Bartlett Tower Society (or BTS) is Dartmouth's recognition society to honor those individuals who have named Dartmouth in their estate plans. Someone becomes a BTS member by informing the College that he/she has named Dartmouth as a beneficiary in a will, revocable trust, a life insurance policy, retirement plan, or a life income plan (e.g., an annuity or trust).

Gift Planning information in grey fields on this screen will be completed by the Development Office in mid-July. Please enter any comments you may wish to add at the bottom of this page and mark this section complete.

This class total includes living Dartmouth alumni who are Bartlett Tower Society members.

of New BTS Members Added for the Fiscal Year (includes living + deceased): 0

of total BTS members as of June 30, 2019 (living + deceased): 64

% participation (# of total BTS Members/Original Class Size): 9%

% increase in total BTS members for the fiscal year (# new BTS members added / # total BTS members as of prior FYE): 0%

Which of these gift planning "best practices" did you engage in this fiscal year?

Published information in class newsletter, Class letter/email solicitation, Personal phone calls/emails/visits, Other

If "other," please describe:

What are your goals for next year? 1. Our overreaching goal is to enlist 100 BTS members by our 60th Reunion at the end of fiscal 2021. This will require recruiting an additional 41 BTS members. 2. 26 of our top 50 donors to DCF are not BTS members. We intend to focus on getting at least 80 % signed up. 3. BTS campaigning was halted mid stream this year by the need to shift gears into DCF. So our strategy will be to schedule this work between Labor Day and Christmas Holiday.

Please describe an innovation or significant accomplishment from this past fiscal year that may be shared with others:

The class supported the Call to Lead by increasing and specifying amounts that were part of previously unspecified BTS commitments. Over all the class has committed \$17.5 mil to deferred giving. About \$2.7 mil of that amount was raised in 2018-19.

Interestingly 2 of our largest overall donors are not members of the Bartlett Tower Society. One such classmate established a scholarship fund now worth \$ 2.5 mil which passes in its entirety to the College after he dies. Yet his bequest does not technically qualify him for BTS membership. If he had set up a Donor Advised Fund in the beginning he would now be a member.

In what areas and in what ways might you benefit from guidance from peers and/or staff? We are working closely with Vincent Wilson and Darius Long , both of whom are willing and able to help our efforts.

Section completed by: David Armstrong , Don O'Neill, Denny Denniston

Class Projects

For the purpose of the Class Activity Report, a class project is defined as a contribution made directly from the class treasury to Dartmouth College to support College activities.

This year, your class made project contributions of: \$2,974

How does your class select Class Projects to pursue? Focus on 3+ existing projects, Have an endowed fund to which we contribute

What are your class project goals for next year? 1. Complete the \$100,000 funding of the Class of 1961 Robert Frost Endowment that supports: a. The Class of 1961 Arts Initiative Award at the Hopkins Center for the Arts ("Hopkins Center"), an annual award to enable talented Dartmouth undergraduates to undertake special projects in the arts. b. The Class of 1961 Stephen W. Bosworth Award for International Affairs, annual prizes for two Dartmouth undergraduates who have demonstrated excellence in their work in international affairs. 2. Continue to contribute to and encourage classmates to fund the Class of 1961 Legacy: The American Tradition in Performance, our endowment that provides over \$50,000 each year to Hopkins Center to fund performances. 3. Brainstorm other potential projects that would coincide with our 60th

Please describe an innovation or significant accomplishment from this past fiscal year that may be shared with others: We've done a lot over the years such as , Legacy , Frost statue , Frost Endowment , student project grants in English , Art , Geography , Geology , History - awardees make presentations to Hanover mini reunion classmates each year , then attend our Saturday dinner and be joined by the professor who guided them through their project. This year Classmates contributed \$14,011 to Class of 1961 Legacy for the Performing Arts, three classmates established bequests of

\$137,500 for Legacy, and the class Treasury contributed \$2,974. The 1961 Legacy endowment, established 20 years ago by the class, now stands at \$1,351,327.25 and this year funded \$61,497 for performances at Hopkins Center, which it does each year. Classmates responded to our fundraising for the Class of 1961 Robert Frost Endowment for the Arts and International Affairs, matching 98% of \$50,000 contributed by our Class Treasury last year. This endowment perpetuates support of student learning projects each year to continue into the future what the class has been doing each year from our Treasury for more than 15 years. The endowment provides equal annual support to two project areas: a. The Class of 1961 Arts Initiative Award at the Hopkins Center for the Arts (“Hopkins Center”), an annual award to enable talented Dartmouth undergraduates to undertake special projects in the arts. b. The Class of 1961 Stephen W. Bosworth Award for International Affairs, annual prizes for two Dartmouth undergraduates who have demonstrated excellence in their work in international affairs. The Frost endowment now totals \$99,163 and began distributions in August of 2018 to the two college Departments that administer the grants that totaled \$3,274 for the year. The first Arts Initiative Award was presented in May by one of our classmates to two students to support their joint film project. We expect the first International Affairs award to be given in the Fall at our mini-reunion. We learned a lot when we created the Frost Endowment. The College supported us with ideas , how to’s , and ultimately coaching us through drafting and executing our Statement of Understanding (SOU).

In what areas and in what ways might you benefit from guidance from peers and/or staff? We would definitely benefit from their ideas and input - as we have in the past. COW is a great forum to meet and learn from other class leaders and from College staff.

Section completed by: Don O’Neill, Denny Denniston

Class of the Year Summary

If you would like your class to be considered for Class of the Year, please fill in the following summary. If you do not want to be considered for Class of the Year, you may leave this section blank. Individual association awards will still be considered based on each section that has been submitted (example: each secretary who submits a

completed secretary section on the CAR will be considered for Secretary of the Year).

To Assist the Class Officers Association Executive Board (COAEB) in understanding what makes your class stand out, please answer the following (3,000 character limit, approximately one page of text, single spaced).

Please outline your class's top accomplishments this year as they reflect class performance in leadership, communications, community, and service. Include detail of any special projects or innovative strategies that were employed this year that made a significant difference in your class's activities.

COTY Summary: 1. The class exceeded our \$ and exceptionally high participation goal for DCF. With 75.1% participation, we were second highest of all classes. Began planning 60th Reunion DCF drive. Classmates contributed another \$1.7 mil to Call to Lead. 2. Classmates contributed \$14,011 to Class of 1961 Legacy for the Performing Arts, three classmates established bequests of \$137,500 for Legacy, and the class Treasury contributed \$2,974. Legacy endowment is at \$1,351,327 and again funded over \$50,000 for performances at Hopkins Center. 3. Classmates contributed over \$49,000 to Class of 1961 Robert Frost Endowment for the Arts and International Affairs, matching 98% of \$50,000 contributed by our Treasury last year. 4. We established a goal of increasing BTS membership to 100 by 60th reunion in 2021, created four-man committee to lead our efforts and contacted 26 non BTS members from our 50 largest givers to lay the groundwork for their making a bequest. Classmates made bequests of \$9.1 mil in this 250th year (over half of the \$17.1 mil we bequeathed since graduation). 5. In honor of Dartmouth's 250th anniversary and our classmates' 80th birthday, our London Mini was planned and executed perfectly by London classmate Frank Stephens. 6. Smoothly replaced long serving, outstanding Treasurer. 7. Reviewed and revised Class Constitution and anticipate approval by the class this year. Key provision is the informal adoption of all class spouses and widows. 8. Published 3 class newsletters, digitally and hard copy. Class articles published in each of 6 DAM issues. Class website was updated regularly for news, obituaries, achievements. Detailed Minutes published timely after each class officer meeting/conference call and after each class meeting. 9. Class officer meetings/conference calls held 13 times during the year.

Detailed agendas and prior minutes issued in advance; discussions encouraged. Most meetings conducted with 12-15 participants out of a total of 19 officers. 10. Our DCF leadership team strongly recommended the College retain VOLT as primary head agent and class agent information tool. 11. Women's Initiative Committee (WIC) was created to enable '61 women (spouses/widows/ significant others) to organize and mobilize participation in class activities and management of the class. As a result of its success, Class officers decided to informally adopt all Class spouses and widows. 12. Three classmates received 1961 Special Recognition Award. 13. The class of 1961 is a team. Officers lead the effort but do so humbly and with the best intent to truly serve Class and College. We are committed to student centered learning (Frost Endowment) engagement and collaboration with our peer classes (1960), community and the Arts (1961 Legacy Endowment), setting high expectations of performance and beating goals (DCF). We will try to excel and contribute "until the last of us is gone" (class mission). This was a great year for the College and the Class.

Section completed by: Denny Denniston, Don O'Neill, Vic Rich